

Daniella S. Long, PhD

Assistant Teaching Professor and Assistant Chair with expertise in public service leadership development, civic engagement, and inclusive pedagogy. Experienced in leading academic programs, developing leadership pipelines, and advancing student-centered innovation at a large, minority-serving institution.

4486 SW 175th Avenue • Miramar, FL 33029 Phone: 305-240-5850 Email: dlong182@gmail.com
LinkedIn: <https://www.linkedin.com/in/daniella-long-97501781/>

EDUCATION

PhD, Higher Education Administration 2024
Florida International University, Miami, FL

Graduate Certificate in Women's and Gender Studies 2020
Florida International University, Miami, Florida

MS, Criminal Justice 2008
John Jay College of Criminal Justice, New York, NY

BS, Criminal Justice 2005
John Jay College of Criminal Justice, New York, NY

LEADERSHIP, ADMINISTRATIVE & PROGRAM EXPERIANCE

Assistant Chair, Department of Public Policy & Administration
Steven J. Green School of International & Public Affairs, Florida International University | 2024–Present

- Oversee course scheduling and faculty assignments across three academic programs.
- Select, supervise, mentor, and evaluate adjunct and visiting faculty.
- Support departmental budgeting, resource allocation, and strategic planning.
- Mentor students in the 4+1 MPA Pathways Program.
- Lead initiatives to improve departmental operations and student-centered practices.
- Support accreditation, assessment, and curriculum development.

Green School Semester in Washington, D.C. — Recruitment & Student Engagement Lead
Steven J. Green School of International & Public Affairs, Florida International University | 2025–Present

- Lead student recruitment and outreach efforts for the Green School Semester in Washington, D.C., a high-impact experiential learning program integrating academic coursework, paid internships, professional development, and civic engagement.

- Developed and implemented coordinated recruitment campaigns resulting in **21 students recruited, with 18 students slated to begin the Fall 2026 cohort**, while simultaneously developing the recruitment pipeline for Spring 2027.
- Conduct classroom outreach, recruitment presentations, webinars, information sessions, and individualized advising connecting prospective students with academic, internship, and professional opportunities in Washington, D.C.
- Provide ongoing support to incoming students, including course enrollment guidance, D.C. preparation, internship-related advising, and assistance navigating questions and concerns prior to the start of the semester.
- Collaborate with Green School faculty, staff, student ambassadors, the Maurice A. Ferré Institute for Civic Leadership, and external partners to expand program visibility and strengthen student recruitment and engagement.

Program Manager & Faculty Lead, Volcker Alliance NextGen Service Corps

Steven J. Green School of International & Public Affairs, Florida International University | 2024–Present

- Lead strategic planning, curriculum development, and implementation of FIU's NextGen Service Corps.
- Prepare undergraduates for public service careers through leadership development and civic engagement.
- Collaborate with national partners to align FIU's program with national standards.
- Developed PAD4905 into a professional development curriculum with student-driven design.

Program Manager, Master of Public Administration Program

Steven J. Green School of International & Public Affairs, Florida International University | 2021–2022

- Managed daily operations, recruitment, advising, and assessment for the MPA program.
- Coordinated strategic planning, accreditation processes, and student success initiatives.
- Supervised staff and student assistants; oversaw DEI initiatives and community partnerships.
- Managed graduate certificates, admissions, and advising for combined BPA/MPA pathways.

Senior Coordinator, Academic Support Services

Steven J. Green School of International & Public Affairs, Florida International University | 2014–2022

- Advised 400+ graduate students each semester across Public Administration and Criminal Justice.
- Managed graduation certification, reinstatements, probation advising, and academic progress.
- Supported NASPAA accreditation, assessment, and program evaluation.
- Coordinated orientations, events, and study abroad programs.
- Supervised student assistants and managed daily operations for MPA & MSCJ programs.

Co-Director, Undergraduate Leadership Certificate

Steven J. Green School of International & Public Affairs, Florida International University | 2014–Present

- Develop and administer curriculum for the Leadership Certificate.
- Facilitate DEI-focused learning panels for students, faculty, and staff.

- Support university-wide retention efforts, data audits, and academic progress monitoring.

ACADEMIC APPOINTMENTS

Assistant Teaching Professor, Public Policy & Administration

Florida International University | 2022–Present

Affiliate Professor, Maurice A. Ferré Institute for Civic Leadership

Florida International University | 2024–Present

- Contribute to university-wide civic leadership initiatives and student leadership pipeline development

Adjunct/Lecturer, Criminal Justice

Florida International University | 2018–Present

Adjunct/Lecturer, Public Health & Social Work

Florida International University | 2026–Present

TEACHING & CURRICULUM LEADERSHIP

Courses Taught (Undergraduate)

- PAD2000 Introduction to Public & Community Service
- PAD3003 Introduction to Public Policy & Service
- PAD3034 Policy Development & Implementation
- PAD3431 Exploring Leadership
- PUP4033 Public Service Leadership & Management
- PUP4103 South Florida Urban Lab
- PUP4214 Global Perspectives on Urban Poverty & Inequality
- PAD4905 NextGen Volcker Alliance Professional Development
- PAD4934 Integrative Seminar in Public Administration
- CCJ2001 Juvenile Justice
- CJE3001 Professional Development in Criminal Justice
- CCJ4032 Crime & the Media
- CCJ4662 Race & Crime
- CCJ4014 Criminological Theory
- CCJ4497 Senior Capstone in Criminal Justice
- PHC4250 Crisis Leadership in Disasters

Courses Taught (Graduate)

- PAD5043 Equitable & Inclusive Governance
- PAD6807 Urban & Municipal Government Administration
- PAD6907 Independent Study in Public Administration

LEADERSHIP DEVELOPMENT & STUDENT IMPACT

- Co-Director, Undergraduate Leadership Certificate (2014–Present)
- Lead student leadership pipeline development across academic programs
- Mentor students in civic engagement, career readiness, and public service pathways
- Developed PAD4905 into a structured professional development and leadership pipeline course
- Support high-impact practices including experiential learning and mentorship

RESEARCH & PROFESSIONAL INTERESTS

- Public administration pedagogy
- Civic leadership and community engagement
- DEI in higher education
- Urban governance and public service leadership
- Criminal justice and social equity

PROFESSIONAL ENGAGEMENT & PRESENTATIONS

Panelist, ASPA Best Practices Conference (2023, 2026)

Moderator, APSIA Workshop (2023)

Professional Memberships:

ASPA, NASPAA, NACADA

Pi Alpha Alpha Honor Society

Awards & Distinctions

Changemaking Education Award, 2025

Best Dissertation Award, FIU, 2025

Service Excellence Award, 2020

Conferences Attended

- Understanding Economic Impact of COVID-19 on Black Women in Higher Education, Penn State (2021)
- ACLU Social Justice Webinar with Bree Newsome (2021)
- The Equity Summit (2022)
- National Association of Diversity Officers in Higher Education Conference (2022)
- Social Equity Leadership Conference (2023)
- SECoPA Conference (2025)
- NextGen Service Member Support Retreat, ASU (2026)

Professional Experience (non-academic)

Cruise Vacation Specialist, Carnival Cruise Lines (2009–2012)

Criminal Researcher, Sterling Testing Systems (2005–2006)

Technical & Professional Skills

Software: Microsoft Office Suite, Adobe Acrobat, Photoshop, Illustrator, Adobe Connect, Prezi, QuickBooks, NVivo **Learning Management Systems:** Blackboard, Canvas **Subject Matter Expertise:** Public Administration, Policy Development, Community Empowerment, Ethics & Leadership, Conflict Resolution, Women in Administration, Race & Social Justice, Higher Education Administration, Criminal Justice

References

Nicki Fraser, PhD
Assistant Teaching Professor, Assistant Chair
Department of Public Policy Administration
Florida International University
Phone: 305-348-5220
Email: nfraser@fiu.edu

Meredith Newman, PhD
Professor,
Department of Public Policy Administration
Florida International University
Phone: 305-348-2270
Email: newmanm@fiu.edu

Agatha Caraballo, PhD
Associate Teaching Professor; Director of the Maurice A. Ferré Institute for Civic Leadership
Florida International University
Phone: 305-348-1006
Email: acarabal@fiu.edu

Shaoming Cheng, PhD
Associate Professor and Department Chair
Department of Public Policy and Administration
Phone: 305-348-0432
Email: scheng@fiu.edu

Ethan Kolek, PhD
Clinical Associate Professor

Educational Policy Studies

Phone: 305-348-4034

Email: ekolek@fiu.edu